

**Mobile:** 07900 890394

**Email:** josephwoodsdigital@gmail.com

**Address:** 68 Fairfax Road, N8 ONG

**Website:** [joseph-woods.co.uk](http://joseph-woods.co.uk)

# Joseph David Woods

Versatile Digital Marketer with a background in the arts and charity sectors. Specialises in website builds, PPC, and advanced web analytics.

## Experience

### Freelance Digital Marketing (Feb 2016 - Present)

Clients including The Hive, US Tax and Financial Services, Tandem Festival, Hoxton United, Women's Irish Network, Jennifer Anne Petite, XL IFA.

### Freelance Musician (2013 - Present)

Musician in alt-folk, ceilidh and function bands.  
Signed to Oxford-based label Upcycled Sounds.

### Digital Marketing Manager Royal Philharmonic Orchestra (Jun 2017 - Sept 2018)

Managing the orchestra's entire digital output.

### Digital Marketing Institute of Art and Ideas (Feb 2016 - Jun 2017)

Project management, website maintenance, analytics and e-ticketing.

### Office Administrator Royal College of Physicians (Feb - Mar 2016)

Temporary data management role.

### Digital Marketing Intern MixRadio (Jun 2015 - Sept 2015)

Social media management and analytics.

### English as a Second Language Teacher (Sept 2013 - Oct 2014)

CELTA Qualified teacher at schools including Binh Duong University, STS Language School, and A2Z Language.

## Education

King's College London (2014 - 15)  
MA Arts and Cultural Management, Distinction

University of Bristol (2010 - 2013)  
BA Music, First.

## Achievements

Napier Miles Prize (2011)  
Musicology Prize for Best Dissertation (2012)  
Prize for Best Dissertation from KCL (2013)

## Skills

Advanced HTML, CSS and Shopify liquid code  
Basic Javascript and PHP  
Google Ads (Certified)  
Google Tag Manager  
Google Analytics and Search Console  
Adobe Photoshop and InDesign  
Premiere Pro  
Logic Pro 9  
Advanced Microsoft Office  
CMSs including Wordpress  
Proficient Norwegian, some Swedish and German.

**Portfolio available on  
[joseph-woods.co.uk](http://joseph-woods.co.uk)**